

AD REQUIREMENTS

File formats PDF x1a **created with Adobe Distiller**
Illustrator or Freehand (CMYK) eps
Photoshop (CMYK) eps, tiff or psd
InDesign

Color CMYK

IMPORTANT: You must check to make sure that all PMS and RGB colors have been converted to process color in all files. (Check all files, especially the color palettes in any Illustrator files or Photoshop files for PMS or RGB colors) If a spot color or RGB format is used, it must be converted to CMYK process before submission. Files received with unacceptable colors will be converted by our production staff. This conversion may change the color appearance since CMYK process does not reproduce all colors exactly.

COLOR NAMES: To assure color accuracy, please prefix all new color names with the advertiser's name or initials, ie. ACME Blue.

Sending Ad You may either email a PDF of your ad to your account representative or you can upload your file to our FTP site using the following link:
www.grouptravelleader.com/Advertisers/File_Upload.aspx

Graphics PDF x1a **created with Adobe Distiller**
EPS files*
TIFF files (Please make sure that the Image box containing a TIFF image placed in Quark XPress has a white or 0% Black background specified, to prevent improper printing of the image)

Fonts All fonts converted to paths, outlines, boxes or embedded
Include all Truetype fonts used
Include all Post Script fonts used

Include all Adobe Multiple Master fonts used
(Include all printer and screen fonts.)

Resolution 300 dpi

Linescreen All of our publications are printed at 150 lines per inch.

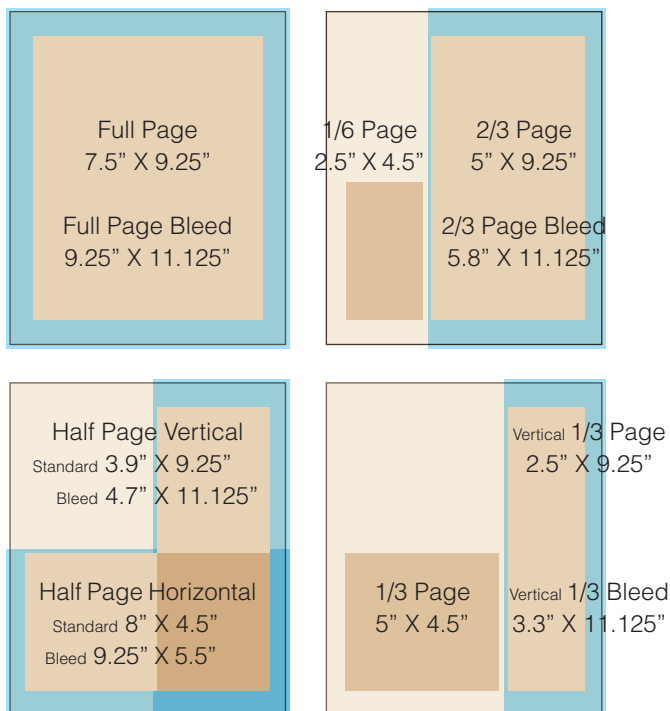
File name File names should begin with the advertiser's name or initials/ publication initials/date of issue.

Example:
Acme_Resort_GTL_July-2011

AD DIMENSIONS

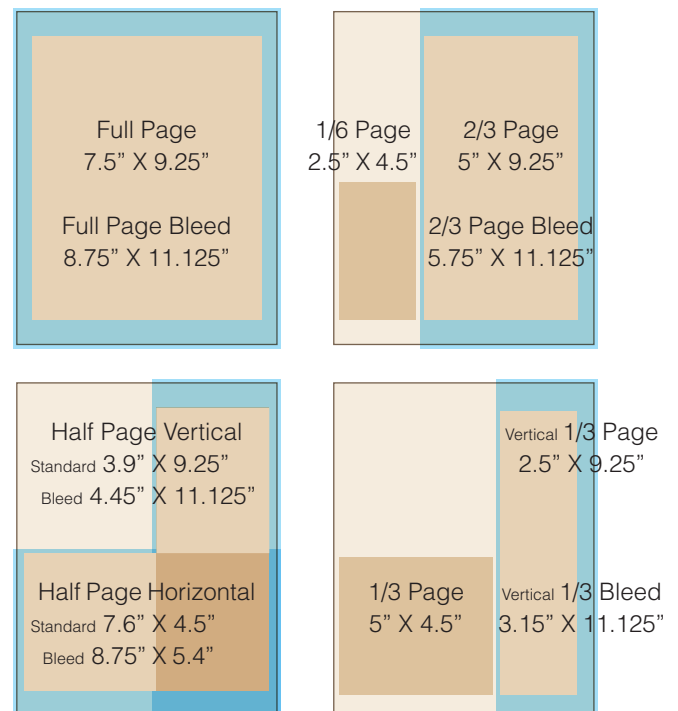
THE GROUP TRAVEL LEADER

Trim Size — 9" X 10.875"



BANK TRAVEL MANAGEMENT GOING ON FAITH

Trim Size — 8.5" X 10.875"



(888) 253-0455

GROUPTRAVELLEADER.COM